



List of New Course(s) Introduced

Department : **Social Work**

Programme Name : **UG BSW**

Academic Year : **2019-20**

List of New Course(s) Introduced

| Sr. No. | Course Code | Name of the Course |
|---------|-----------------|---|
| 01. | SS/SW/C-301 | Working With Individual |
| 02. | SS/SW/C-P-301 | Field Work Practicum based on Working with Individuals |
| 03. | SS/SW/C-302 | Working With Groups |
| 04. | SS/SW/C-P-302 | Field Work Practicum based on Working with Groups |
| 05. | SS/SW/C-303 | Social Deviance and Social Problems |
| 06. | SS/SW/C-303 | Field Work Practicum based on Social Deviance and Social Problems |
| 07. | SS/SW/GE-3-304 | Social Deviance and Social Problems |
| 08. | SS/SW/SEC-1-305 | Counselling Skills For Social Work Practice |
| 09. | SS/SW/C-401 | Community Organization |
| 10. | SS/SW/C-P-401 | Field Work Practicum based on Community Organization |
| 11. | SS/SW/C-402 | Communication and Development |
| 12. | SS/SW/C-P-402 | Field Work Practicum based on Communication and Development |
| 13. | SS/SW/C-403 | Physical Mental and Community Health |
| 14. | SS/SW/C-P-403 | Field Work Practicum based on Physical, Mental and Community Health |
| 15. | SS/SW/GE-404 | Communication and Development |
| 16. | SS/SW/SEC-2-405 | Programme Media in Social Work |

Sangita Tripathi

अध्यक्ष
HEAD

समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छ.ग.)
Bilaspur (Chhattisgarh)

Signature & Seal of HoD



Minutes of Meetings (MoM) of Board of Studies (BoS)

Academic Year : 2018-19

School : School of Studies of Social Sciences

Department : Social Work

Date and Time : July 6th, 2018 - 10:30 AM

Venue : Class Room No. 2

The scheduled meeting of member of Board of Studies (BoS) of Department of Social Work, School of Studies of Social Sciences, Guru Ghasidas Vishwavidyalaya, Bilaspur was held to design and discuss the BSW (I to VI semesters) scheme and syllabi.

The following members were present in the meeting:

1. Prof. Vandana Sinha (External Expert Member BoS, Dept. of Social Work, NIT Raipur)
2. Prof. Pratibha J Mishra (Member BoS, Dept. of Social Work.)
3. Dr. Vikram Singh (HOD, Assistant Prof., Dept. of Social Work.-cum Chairman, BOS)
4. Dr. Archana Yadav (Member BoS, Assistant Professor, Dept. of Social Work)

Following points were discussed during the meeting

Following points were discussed during the meeting

1. To implement and approve Choice Based Credit System (CBCS) pattern at Undergraduate Level (BSW)

The following new courses were introduced in the of B. Tech. Final year (VII and VIII Semesters):

- | | | |
|-----|-----------------|---|
| 1. | SS/SW/C-301 | Working With Individual |
| 2. | SS/SW/C-P-301 | Field Work Practicum based on Working with Individuals |
| 3. | SS/SW/C-302 | Working With Groups |
| 4. | SS/SW/C-P-302 | Field Work Practicum based on Working with Groups |
| 5. | SS/SW/C-303 | Social Deviance and Social Problems |
| 6. | SS/SW/C-303 | Field Work Practicum based on Social Deviance and Social Problems |
| 7. | SS/SW/GE-3-304 | Social Deviance and Social Problems |
| 8. | SS/SW/SEC-1-305 | Counselling Skills For Social Work Practice |
| 9. | SS/SW/C-401 | Community Organization |
| 10. | SS/SW/C-P-401 | Field Work Practicum based on Community Organization |
| 11. | SS/SW/C-402 | Communication and Development |
| 12. | SS/SW/C-P-402 | Field Work Practicum based on Communication and Development |
| 13. | SS/SW/C-403 | Physical Mental and Community Health |
| 14. | SS/SW/C-P-403 | Field Work Practicum based on Physical, Mental and Community Health |
| 15. | SS/SW/GE-404 | Communication and Development |
| 16. | SS/SW/SEC-2-405 | Programme Media in Social Work |


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Guru Ghasidas Vishwavidyalaya
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Signature & Seal of HoD



Scheme and Syllabus

DEPARTMENT OF SOCIAL WORK
GURU GHASIDAS VISHWAVIDYALAYA
KONI, BILASPUR (CHHATTISGARH)

[Signature]
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

School of Social Sciences:BSW (Hon's): Subject: Social Work

| Semester | Course Opted | Course Code | Name of the course | Credit | Hour / Week |
|------------|--|--|---|--------|-------------|
| III | Core-5 | SS/SW/C-301 | Working with individuals | 4 | 4 |
| | Core -5 Practical (Field work practicum) | SS/SW/C-P-301 | Field work practicum based on Working with individuals | 2 | 2 |
| | Core -6 | SS/SW/C-302 | Working with Groups | 4 | 4 |
| | Core -6 Practical (Field work practicum) | SS/SW/C - P-302 | Field work practicum based on Working with Groups | 2 | 2 |
| | Core - 7 | SS/SW/C-303 | Social deviance and social problems | 5 | 5 |
| | Core - 7 Practical (Field work practicum) | SS/SW/C-P-303 | Field work practicum based on Social deviance and social problems | 1 | 1 |
| | Generic Elective GE-3 | SS/SW/GE- 304 | Social Deviance and Social Problems | 5 | 5 |
| | Generic Elective - Tutorial | SS/SW/GE-T- 304 | Tutorial based on Social Deviance and Social Problems | 1 | 1 |
| | Skill Enhancement Course (SEC -1) | SS/SW/SEC-1-305 | Counselling Skills for Social Work Practice | 4 | 4 |
| | | | | 28 | 28 |
| IV | Core-8 | SS/SW/C-401 | Community Organization | 4 | 4 |
| | Core -8 Practical (Field work practicum) | SS/SW/C-P-401 | Field work practicum based on Community Organization | 2 | 2 |
| | Core -9 | SS/SW/C-402 | Communication and Development | 4 | 4 |
| | Core -9 Practical (Field work practicum) | SS/SW/C - P-402 | Field work practicum based on Communication and Development | 2 | 2 |
| | Core - 10 | SS/SW/C-403 | Physical, Mental and Community Health | 4 | 4 |
| | Core - 10 Practical (Field work practicum) | SS/SW/C-P-403 | Field work practicum based on Physical, Mental and Community Health | 2 | 2 |
| | Generic Elective GE-4 | SS/SW/GE- 404 | Communication and Development | 5 | 5 |
| | Generic Elective - Tutorial | SS/SW/GE-T- 404 | Tutorial based on Communication and Development | 1 | 1 |
| | Skill Enhancement Course (SEC -2) | SS/SW/SEC-2-405 | Programme Media in Social Work | 4 | 4 |
| | | | | 28 | 28 |
| | SUMMER Internship: 15 days (Optional) | Swayam Swachhta / NSS / Industrial/ others | 2 | 100 | |

[Signature]
KARAN SINGH
(Person)

Prof. Pratiksha J. Mishra
(Member) ABSENT

Dr. Archana Yadav
(Member) *[Signature]*

* Comment sent via email
Prof. Vandana Sinha
(External Exert)



DEPARTMENT OF SOCIAL WORK
GURU GHASIDAS VISHWAVIDYALAYA
KONI, BILASPUR (CHHATTISGARH)
SCHOOL OF SOCIAL SCIENCES
SUBJECT: SOCIAL WORK

BSW
Semester: III

Core-5

Course Code: SS/SW/C-301

Credit:4

Title of Paper: Working With Individual

Objectives:

1. Understand social case work as a method of social work.
2. Develop abilities to critically analyse problems of individuals as well as families And factors affecting them.
3. Enhance understanding of the basic concepts, tools techniques skills and process.
4. Develop ability of establishing and sustaining a working relationship with the client.

Contents:

Unit I: Introduction to Social Case Work

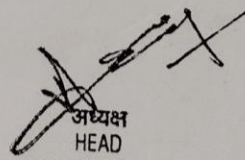
- Concept of social casework: meaning, nature, objectives and importance
- Historical development of social case work
- Principles of social case work
- Components of social case work: person, problem, place and process

Unit II: Understanding Clients

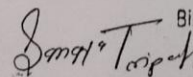
- Basic human needs
- Types of problems faced by individuals and families
- Factors obstructing personality development of individuals
- Concept of social role and reasons for poor role performance


Unit III: Approaches to Social Case Work

- Task-centred approach
- Social-psychological approach
- Problem solving approach
- Integrated approach of practice


अध्यक्ष
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बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Sanjay Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)



Unit IV: **Skills and Techniques of Social Group Work**

· Group work skills: facilitation, analytical thinking, leadership and recording in group work


· Techniques of group work: group counselling group discussion, group decision-making, role play, programme media and group sessions

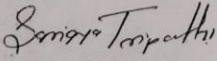
Unit V: **Social Group Work in Different Settings**

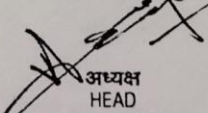
· Application of group work with different groups: children, adolescent's elderly persons, women and persons with disability
· Areas of group work practice: Health education, substance abuse, schools, labour welfare, juvenile delinquency

Readings:

- Balgopal, P.R. & Vassil, T.V. 1983 Groups in Social Work: An Ecological Perspective. New York: Macmillan. (Unit-I)
- Brown, Allan 1994 Group Work. Hampshire: Ashgate. (Unit-I)
- Douglas, T. 1972 Group Processes in Social Work: A Theoretical Synthesis. Chicester: Johan Wiley & Sons. (Unit-II)
- Geoffrey, L.G. & Ephross, P.H. 1997 Group Work with Population at Risk. New York: Oxford University Press. (Unit-V)
- Konopka, G. 1963 Social Group Work: A Helping Process. Englewood Cliffs: Prentice. (Unit-II)
- Toseland, R.W. & Rivas, R. 1984 An Introduction to Group Work Practice. New York: MacMillan. (Unit-III)
- Trecker, H.B. 1972 Social Group Work: Principles and Practices. New York: Association Press. (Unit-IV)
- Wilson, G. & Ryland, G. 1949 Social Group Work Practice. Cambridge: Houghton Mifflin Company. (Unit-I)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Smriti Torpatti
Asstt. Professor
Department of Social Work
G.G.V., Bilaspur (C.G.)


अध्यक्ष
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcomes:

- Able to demonstrate the competencies of case work.
- Capable to understand the methodological frameworks required for working with clients
come into category of case work process.



BSW

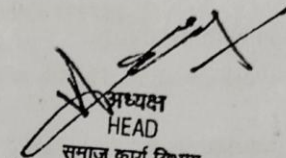
Semester: III

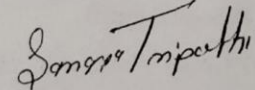
Core-5 Practical (Field Work Practicum)

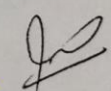
Course Code: SS/SW/C-P-301

Credit: 2

Title of Paper: Field Work Practicum based on Working with Individuals


समर्थक
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Sangya
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)



BSW

Semester: III

Core-6

Course Code: SS/SW/C-302

Credit: 4

Title of Paper: Working With Groups

Objectives

1. Develop understanding of group work as a method of social work.
2. Gain knowledge about group formation and use of a variety of group approaches.
3. Develop knowledge, skills and techniques to be used by the social worker in groups.
4. Understanding group as an instrument of change.

Contents:

Unit I: Introduction to Social Group Work


- Social groups: meaning, characteristics, types and significance
- Concept of group work: Evolution, characteristics and objectives
- Basic values and principles of group work
- Models of group work practice

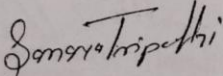
Unit II: Groups Processes and Dynamics

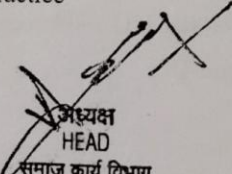
- Group behaviour
- Communication and interaction pattern
- Group cohesion & conflict

Unit III: Development of the Group

- Stages of group work: planning, beginning, middle and ending phases
- Use of programme as a tool: importance, principles and elements.
- Role of group worker in different stages of group work practice


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Somya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)



Unit IV: Skills and Techniques of Social Group Work

Group work skills: facilitation, analytical thinking, leadership and recording in group work

Techniques of group work: group counselling group discussion, group decision-making, role play, programme media and group sessions


Unit V: Social Group Work in Different Settings

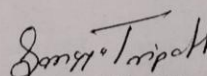
Application of group work with different groups: children, adolescent's elderly persons, women and persons with disability

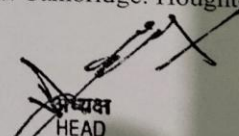
Areas of group work practice: Health education, substance abuse, schools, labour welfare, juvenile delinquency

Readings:

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Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcomes:

- Able to demonstrate the competencies of group work.
- Competent to understand the ground realities associated in social problems.



BSW

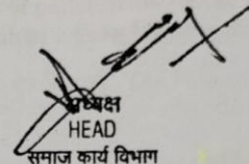
Semester: III

Core-6 Practical(Field Work Practicum)


Course Code: SS/SW/C-P-302

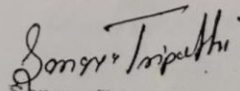
Credit: 2

Title of Paper: Filed Work Practicum based on Working with Groups


मुख्यद
HEAD

समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Work
G.G.V., Bilaspur (C.G.)



Semester: III
GENERIC ELECTIVE GE-3
COURSE CODE-SS/SW/C-304
CREDIT-5
TITLE OF THE PAPER: Social Deviance and Social Problems

Objectives:

1. Understand the concept of social deviance and social change.
2. Identify the major factors contributing to the emergence of social problems.
3. Understand the role of social worker in dealing with the social problems

Course Content

Unit I: Social Deviance

- Concept of social conformity and deviance
- Theories of social deviance

Unit II: Social Change

- Social change: Concept and factors
- Theories of social change

Unit III: Violence in Indian Society

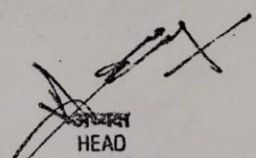
- Concept and nature of violence in Indian society
- Communal violence
- Violence against children


Unit IV: Social Problems

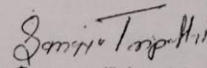
- Drug addiction, HIV/AIDS, beggary, prostitution, and suicide
- Environmental degradation
- Displacement and development

Unit V: Social Defence

- Social defence: Concept, nature, and scope
- Areas of Social defence, Policies and Programmes
- Social defence services in India
- Social defence and voluntary organisation


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
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बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


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G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)

supported personality: PCL

Outcome:

- Able to understand the nature, features related to contemporary social issues and social legislation.
- Capable to understand the root causes of Social Problems

गुरु घासीदास विश्वविद्यालय
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 क्र. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)
कोनी, बिलासपुर - 495009 (छ.ग.)



Guru Ghasidas Vishwavidyalaya
(A Central University Established by the Central Universities Act 2009 No. 25 of 2009)
Koni, Bilaspur - 495009 (C.G.)

BSW

Semester: III


Core-7 Practical (Field Work Practicum)

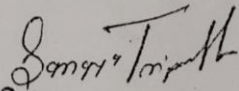
Course Code: SS/SW/C-303

Credit: 1

Title of Paper: Field Work Practicum based on Social Deviance and Social Problems

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मुख्यक्ष
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


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Assistant Professor
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G.G.V., Bilaspur (C.G.)



Semester: III

GENERIC ELECTIVE GE-3
COURSE CODE-SS/SW/C-305
CREDIT-5

TITLE OF THE PAPER: Social Deviance and Social Problems

Objectives:

1. Understand the concept of social deviance and social change.
2. Identify the major factors contributing to the emergence of social problems.
3. Understand the role of social worker in dealing with the social problems

Course Content

Unit I: Social Deviance

- Concept of social conformity and deviance
- Theories of social deviance

Unit II: Social Change

- Social change: Concept and factors
- Theories of social change

Unit III: Violence in Indian Society


- Concept and nature of violence in Indian society
- Communal violence
- Violence against children

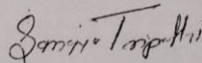
Unit IV: Social Problems

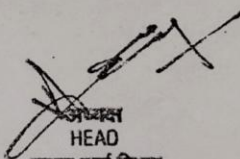
- Drug addiction, HIV/AIDS, beggary, prostitution, and suicide
- Environmental degradation
- Displacement and development

Unit V: Social Defence

- Social defence: Concept, nature, and scope
- Areas of Social defence, Policies and Programmes
- Social defence services in India
- Social defence and voluntary organisation


Dr. Archana Yadav
Asstt Professor
Dept. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcome:

- Able to understand the nature, features related to contemporary social issues and social legislation.
- Capable to understand the root causes of Social Problems



DEPARTMENT OF SOCIAL WORK
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KONI, BILASPUR (CHHATTISGARH)
SCHOOL OF SOCIAL SCIENCES
SUBJECT: SOCIAL WORK

BSW

Semester: III

SKILL ENHANCEMENT COURSE (SEC-1)

COURSE CODE:SS/SW/SEC-1-305

Credit: 2

TITLE OF THE PAPER: Counseling Skills for Social Work Practice

| | |
|----------|--|
| UNIT-I | <p>Meaning of Counselling</p> <ul style="list-style-type: none"> Counselling – meaning, definition, goals and objectives; Counselling Process, stage of Counselling. Counselling Situations: developmental, preventive, facilitative, crisis; general factors and their influences on Counselling. |
| UNIT-II | <p>Process and Principles</p> <ul style="list-style-type: none"> Processes of counselling Basic principles of Counselling |
| UNIT-III | <p>Individual & Group Counselling</p> <ul style="list-style-type: none"> Individual Counselling: client as a person (client system as a unit), voluntary and non-voluntary, expectation, behaviour, communication- verbal and non- verbal; couple and family counselling. Counselling for groups: process, advantages and disadvantages; crisis counselling with bereavement effecting communities. |
| UNIT-IV | <p>Approaches & Techniques</p> <ul style="list-style-type: none"> Approaches to Counselling : person centred, rational emotive, transactional analysis, behavioural approaches, Gestalt, Existential approaches, Egan's three stage model, eclectic model; Techniques of Counselling: initiating contact, intake, rapport, establishing, structure, interaction. Attending behaviour, observation, responding, rating and its interpretation. |
| UNIT-V | <p>Application of Counselling</p> <ul style="list-style-type: none"> Counselling in social work practice; social worker as a Counsellor. Application of Counselling in various setting |

Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)

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Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)

Outcome:

- Able to develop the skill and knowledge in different setting in counselling process.
- Capable to different set of skills with clients.



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KONI, BILASPUR (CHHATTISGARH)
SCHOOL OF SOCIAL SCIENCES
SUBJECT: SOCIAL WORK

BSW

Semester: IV

Core-8

Course Code: SS/SW/C-401

Credit:4

Title of Paper: Community Organization

Objectives:

- To develop understanding regarding community organization as a method of social work
- To understand the critical elements of community organization practice
- To enhance critical understanding of the models and strategies for community.

Course Content:

Unit- I Understanding Community


- Concept of community: Sociological, cultural and social work
- Perspective of community- geographical and functional community
- Functions of community.
- Historical Development of community work.

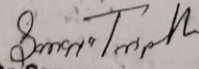
Unit- II Community organization as a Practice

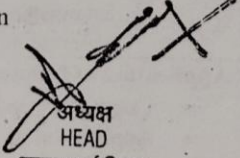
- Concept of Community Work, Community Organization and Community Development
- Principles of community organization.
- Processes in community organization- steps and applications.
- Models of community organization and its application.

Unit III Strategies in Community Organization

- Strategies and techniques in Community Organization
- Role of community Organizer


Dr. Archana Yadav
Assit. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya
Assistant Professor
Department of School Work
G.G.V., Bilaspur (C.G.)


अध्यक्ष
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)



Unit IV Community Dynamics


- Understanding community power structure.
- Empowerment and capacity building through communities.
- People's participation.

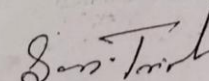
Unit V: Application of Community Organization.

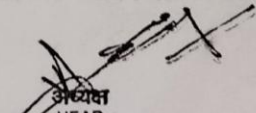
- Community Organization with rural and urban communities.
- Community Organization with vulnerable Communities.

Readings:

- Cox Fred 1987 Community Organization, Michigan: F.E. Peacock Publishers(Unit I)
- Dhama, O.P. & Bhatnagar, O.P. 1994 Education and Communication for Development New Delhi:Oxford & IBG Pub. CO. Pvt. Ltd. (Unit III)
- Dunham Arthur 1962 Community Welfare Organization: Principles and Practice, New York: Thomas Crowell (Unit II)
- Gangrade, K.D. 1971 Community Organization in India, Mumbai: popular Prakashan(Unit IV)
- Khinduka, S.K. & Coughlin, Bernard 1965 Social Work in India, New Delhi: Kitab Mahal (Unit V)
- Milson Fred 1973 An Introduction to Community Work, Rutledge & Kegan
- Paul, New Delhi: London OXFORD & IBH Publishing Co. Pvt. Ltd (Unit III)
- Riss, Murray & Lappin, Ben 1967 Community Organization: Theory, Principles and Practice, New York: Harper & Row (Unit I)
- Somesh Kumar 2002 Methods for Community Participation: A complete guide for practitioners, New Delhi: Sage Publication (Vistaar) (Unit I)
- Korten, David C. 1980 Community Organization and Rural Development: A Learning Process Approach, Public Administration Review, Vol. 40 No. 5 (Sep-Oct, 1980), pp. 480-511. (Unit IV)
- Lee Judith 2001 The Empowerment Approach to Social Work Practice: Building The Beloved Community, Columbia Press (Unit IV)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


अध्यक्ष
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcomes

- Able to understand the structural and functional aspects of community.
- Capable to understand and apply tools and techniques required in communities.

गुरु घासीदास विश्वविद्यालय
(केन्द्रीय विश्वविद्यालय अधिनियम 2009 क्र. 25 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय)
कोनी, बिलासपुर - 495009 (छ.ग.)



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BSW

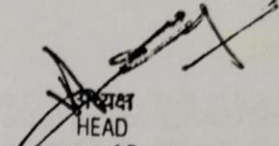
Semester: IV

Core-8 Practical(Field Work Practicum)


Course Code: SS/SW/C-P-401-401

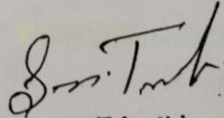
Credit:2

Title of Paper: Field Work Practicum based on Community Organization


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समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)



BSW
Semester: IV
Core-9

Course Code: SS/SW/C-402

Credit: 4

Title of Paper: **Communication and Development**

Objectives:

1. Understand communication in the context of development
2. Acquire skills in effective communication
3. Enhance the capacities in application of development communication tools.

Unit I: Understanding Communication

- Communication: concept, significance, principles, process.
- Forms of communication: Verbal, non-verbal and written
- Development Communication
- Communication in Social Work Profession

Unit II: Connecting Self and Communication


- Self-Awareness in communication
- Listening- stages, functions, barriers
- improving communication competence

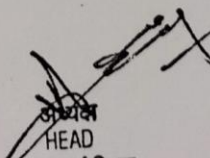
Unit III: Effective Communication

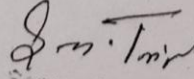
- Types of Communication: Intrapersonal, Interpersonal, group & mass Communication
- Barriers in Communication
- Communication as a tool for social development

Unit IV: Mass Communication

- Traditional and modern means of mass communication
- Propaganda and public opinion
- Role of mass communication in social change


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)



Unit V: **Communication for Development Practice**

- Information Education and Communication - relevance, types, effective usage
- IEC and Development Practice
- Participatory communication: group discussion, focus group discussion

Readings:

- Gamble, T.K. & Gamble, M 2002 'Communication Works'. McGraw Hill. (Unit I)
- Knapp, M.L. & Miller, G.R. 1985 'Handbook of Interpersonal Communication'. Sage Publications. (Unit I & II)
- Melkote, Srinivas 1991 'Communication for Development in the Third World, Theory and Practice' Sage Publications. (Unit III)
- Owen, Hargie 2006 'The Handbook of Communication Skills'. Routledge. (Unit III)
- Treholm, Sarah 1993 'Thinking through Communication: AN Introduction to the Study of Human Communication'. Allyn & Bacon. (Unit IV)
- Thompson, Neil 2003 'Communication and Language: A Handbook of Theory and Practice' Palgrave. Macmillan. (Unit II & III)
- Morreale, Spitzberg & Barge 2001 'Human Communication: Motivation, Knowledge and Skills' Wadsworth, Thomson Learning. (Unit III & IV)
- Narula, Uma 2006 'Handbook of Communication: Models, Perspective, Strategies'. Atlantic. (Unit II)
- Narula, Uma 2006 'Dynamics of Mass Communication: Models, Perspective, and Strategies'. Atlantic. (Unit IV)

Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)

Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)

समाज कार्य विभाग
HEAD
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcomes:

- Able to develop communication skills in context of development sector.
- Acquire skills for smooth communication with clients.
- Able to increase the competencies to apply communication tools in social work education.



BSW

Semester: IV

Core-9 Practicum (Field Work Practicum)

Course Code: SS/SW/C-P-402

Credit: 2

33

Title of Paper: Field Work Practicum based on Communication and Development

निदेशिका
HEAD

समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)

Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)



34

BSW

Semester: IV

Core-10

Course Code: SS/SW/C-403

Credit: 4

Title of Paper: **Physical Mental and Community Health**

Objectives:

1. Develop an understanding about dimensions of health
2. Gain knowledge about physical, mental and community health
3. Develop skills to work with health setting.

Unit 1: Understanding Health

Concept and dimensions: Physical, Mental and Community health
Indicators of health
Changing concepts in Public Health

Unit II: Health and Disease

- Types of diseases: communicable, non-communicable and life style diseases
- Impact of disease on individual and community
- Prevention and control of disease

Unit III: Mental Health and Society


- Mental health, mental illness, mental disorders
- Understanding normality and abnormality
- mentalhealth care system

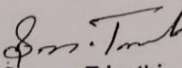
Unit IV: Health Care policies and Programmes

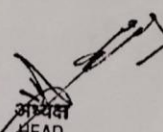
- Major health policies
- Trends in health care programmes
- Reproductive and child health programmes

Unit V: Social Work Response to Public Health

- Occupational health
- Environment and health
- Social work profession-roles and responsibilities


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


अध्यक्ष
HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
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बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcomes:

- Able to understand the concept of health in holistic framework.
- Capable to understand the health system and issues related to Health.
- Able to combine social work practice in health system.



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BSW

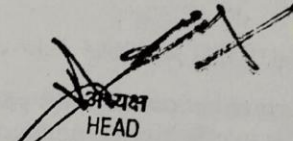
Semester: IV

Core-10 Practical(Field Work Practicum)

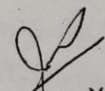
Course Code: SS/SW/C-P-403

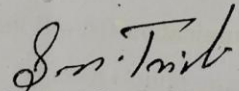
Credit:2

Title of Paper: Field Work Practicum based on Physical, Mental and
Community Health


HEAD

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Department of Social Work
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Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)


Dr. Archana Yadav
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)



BSW
Semester: IV
GENERIC ELECTIVE-GE-4
Course Code: SS/SW/GE-404
Credit:5

Title of Paper: Communication and Development

Objectives:

1. Understand communication in the context of development
2. Acquire skills in effective communication
3. Enhance the capacities in application of development communication tools.

Unit I: Understanding Communication

- Communication: concept, significance, principles, process.
- Forms of communication: Verbal, non-verbal and written
- Development Communication
- Communication in Social Work Profession

Unit II: Connecting Self and Communication


- Self-Awareness in communication
- Listening- stages, functions, barriers
- improving communication competence

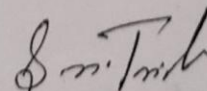
Unit III: Effective Communication

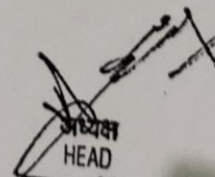
- Types of Communication: Intrapersonal, Interpersonal, group communication and mass Communication
- Barriers in Communication
- Communication as a tool for social development

Unit IV: Mass Communication

- Traditional and modern means of mass communication
- Propaganda and public opinion
- Role of mass communication in social change


Dr. Archana
Asstt. Professor
Deptt. of Social Work
G.G.V., Bilaspur (C.G.)


Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)


HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)



Unit V: Communication for Development Practice

- Information Education and Communication - relevance, types, effective usage
- IEC and Development Practice
- Participatory communication: group discussion, focus group discussion

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Asstt. Professor
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G.G.V., Bilaspur (C.G.)

Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)

समाज कार्य विभाग
HEAD
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
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Outcomes:

- Able to develop communication skills in context of development sector.
- Acquire skills for smooth communication with clients.
- Able to increase the competencies to apply communication tools in social work education.



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GURU GHASIDAS VISHWAVIDYALAYA
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SCHOOL OF SOCIAL SCIENCES
SUBJECT: SOCIAL WORK

BSW
Semester: IV

SKILL ENHANCEMENT COURSE (SEC-2)

COURSE CODE:SS/SW/SEC-2-405

Credit: 2

TITLE OF THE PAPER: Programme Media in Social Work

| | |
|-----------|--|
| UNIT- I | Meaning & Concept of Programme Media <ul style="list-style-type: none">• Programme: Meaning and purpose, Concept and significance in social work• Role of social worker in programme planning |
| UNIT- II | Modes of Programme Media <ul style="list-style-type: none">• Types of Programme media: Group discussion, advertisement, flip chart, flash cards, art and craft• Interactive games and outdoor exposure• Application of program media in various settings |
| UNIT -III | Essentials of Programme Media <ul style="list-style-type: none">• People-centered approach to programme media• People/target group participation in programme• Basic principles |
| UNIT- IV | Programme Media for Development Practice <ul style="list-style-type: none">• Information Education and Communication - relevance, types, effective usage• IEC and Development Practice• Participatory communication: group discussion, focus group discussion |
| UNIT- V | Mass Communication <ul style="list-style-type: none">• Traditional and modern means of mass communication• Propaganda and public opinion• Role of mass communication in social change. Media in social work practice; social worker as a Mediator. |

Dr. Archana Yadav
Asstt. Professor
Dept. of Social Work
G.G.V., Bilaspur (C.G.)

Dr. Sangya Tripathi
Assistant Professor
Department of School Works
G.G.V., Bilaspur (C.G.)

HEAD
समाज कार्य विभाग
Department of Social Work
गुरु घासीदास विश्वविद्यालय
Guru Ghasidas Vishwavidyalaya
बिलासपुर (छत्तीसगढ़)
Bilaspur (Chhattisgarh)

Outcome:

- Able to understand the concept and relevance of programme media in social work education.
- To develop ability to apply tools of programme media in different setting.