

INDUSTRY INTERFACE CELL (IIC)

GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.)

Report on the Industry Experts' – Academia Meet on 14-05-2015

The Industry Interface Cell (IIC) of Guru Ghasidas Vishwavidyalaya came into existence in November 2014. The IIC facilitates to develop mutual relationships between the University and partners from different industrial sectors in the state and the country. This will be conducive to integrate industrial training and other inputs from the industries, with the teaching-learning processes. It aims to improve students' awareness towards the industrial jobs so that they can easily adapt to the industrial environment. The IIC aims that the students undergoes proper practical & theoretical training, so that they become competent and self employed and capable to confront any challenges in their career. The IIC acts as an interface between industry and the university to identify opportunities for providing the amicable solution to the technological and industrial problems leading to the growth of socio-economic and academic development.

Several meetings of the members of IIC with the Nodal officer, Prof. Shailendra Kumar, have been held to discuss and explore the future plans and course of actions to be adopted to meet the objectives of the IIC, GGV, Bilaspur. As an outcome Industry Experts' – Academia meet was organized on 14-05-2015 in the conference Hall of the Administrative Building of GGV, for deliberations over the theme as, "**Academia Industry Interaction: Hopes, Promises, and Challenges**". More than ten industry experts from various sectors, all the HODs of UTD, GGV and Deans of Various Schools of Studies of the university were invited in the meet. Shri Harish Kedia, President Chhattisgarh Laghu and Sahayak Udyog Sangh had attended the meeting as the Chief Guest of the function. Six other industry experts: Shri Arjun Agarwal, from Krishna Specialty Chemical, Bilaspur; Shri Ashok Agarwal, form Vicky Krishi Udyog, Bilaspur; Shri Anil Agarwal from Matrix Moter Kontrol, Bilaspur; Shri Anil Shivdasani, from Maa Mahamaya Steels (P) Ltd., Bilaspur; Shri P.S. Bhatia, from Black Diamond Motors (P)Ltd., Bilaspur and Shri Anil Sauja, from Anshu Cold Storage, Bilaspur had participated in the function. Prof. SVS Chuahan, Dean Stuent's Welfare attended the function as Guest of Honor. The function was presided over by the Hon'ble Vice-

Chancellor, Prof. S.P. Singh. Many Deans of various Schools, HODs of different Departments, faculty members and the members of the IIC had also participated in the meeting.

The presentation / discussion and deliberation on the above theme was held between 11 AM to 2.30 PM. The industries experts and academicians of the university exchanged their views on the relevant matters. From the above presentation / discussion, the following outcomes were outlined:

- ✓ At the outset, the need of Academia-Industry Interaction was discussed and it was endorsed that Academia-Industry Interaction has to be made aware and understood. The interaction should be promoted for mutual benefits and collaborative relationship by conducting joint seminars/workshops/ conferences.
- ✓ The university should also involve large scale industry like NTPC, SECL, ONGC, Cement Industry, etc for better collaboration with industry and academia.
- ✓ The expert members put forward that the university should design and carry out some specialized products development.
- ✓ Students should be trained for entrepreneurship skill development and they should be motivated to conceptualize and imagine a unique type of project on their own.
- ✓ Students should be educated in finance related skill and courses, so that they can learn the loan and banking system, etc.
- ✓ The students of the university should be given hand on practical training for project preparation, by assigning a separate problem on the project.
- ✓ The course curriculum should be so designed with the help of industry experts which is demand driven and fulfills the needs of the industry and the market.
- ✓ Industry experts pointed out that there is a limitation on the part of industry for sharing its confidential data while students are engaged in industrial training in that industry.

- ✓ Marketing skills of the students should be also enhanced. Faculty members and students should visit to the industry for the facility available and getting training on the relevant courses.
- ✓ When students from different institutions used to come to the industry for their industrial training, some of them do not remain sincere in their work which is discouraging on the part of industry. In this regard, the industry experts suggested that stakeholders should be trained in terms of commitment, sincerity and regularity during their job.
- ✓ It has been discussed that in spite of large vacancy in various industries, the employers are not getting a skilled and good quality man power at different levels in the industry. Positions are lying vacant probably due to lack of the appropriate and dedicated man power, as desired by the industry.
- ✓ The Hon'ble Vice-Chancellor, Prof. S.P. Singh, informed that he had requested to the Registrar and Director of the Indian Law Institute, New Delhi, for sending the law students of GGV to Indian Law Institute, for interaction and practical work, during their studies at GGV.

The meeting was ended with the vote of thanks, to all the delegates and members present in the meet.