Department of Management Studies
Guru Ghasidas Vishwavidyalaya
(A Central University)

Organises

6 DAYS ONLINE WORKSHOP ON RESEARCH METHODOLOGY

DATE - 18/04/2022 TO 23/04/2022
MODE - ONLINE
TIMINGS - 03:30 P.M TO 05:30 P.M

KEY TAKEAWAYS
- Hands on Training in SPSS
- Introduction to Social Science Research
- Formulation of Research Problem
- Developing Hypothesis and Objectives
- Introduction to Qualitative Research
- Introduction to Quantitative Research
- Primary Data Collection (tools and Techniques)
- Sampling Design
- Measurement Scale
- Questionnaire Design
- Types of Statistical Tools for Data Analysis
- Descriptive Statistics using SPSS
- Hypothesis Testing using SPSS
- Interpretation & Report writing

RESOURCE PERSON
Dr. Minal Uprety
Prestige Institute of Management & Research, Indore

Dr. Pratibha Barik
Shri Shankaracharya Professional University, Bhilai

For Further Details Contact:
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Registration Link: https://forms.gle/z2AZBmBZnq4xYqpE6
Meeting Link: https://meet.google.com/xoo-qmgt-fjg