



डॉ. सुनील मेहड़ू,
संयुक्त निदेशक, सॉफ्टवेयर

Dr. Sunil Mehru
Joint Director, Software

Ref: CEC/JD(SW)/Prakriti/18

November 12, 2018

शैक्षिक संचार संकाय Consortium for Educational Communication

(An Inter University Centre established under Section 12ccc of UGC Act 1956)

IUAC (NSC) Campus, Aruna Asaf Ali Marg, New Delhi-110067

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Website : <http://cec.nic.in>, E-mail : drsunilmehru@gmail.com

Dear Sir / Madam,

Consortium for Educational Communication (CEC), is an Inter-University Centre of University Grants Commission, New Delhi and has its 21 Educational Multimedia Research Centers (EMRCs) set-up in various universities / institutions across India. CEC & its Media Centres are engaged in the production & dissemination of educational video programs and development of e-content courseware for undergraduate students.

You may be aware that CEC has been organizing Prakriti Film Festival since 1997. It gives me immense pleasure to announce, on behalf of Director CEC, the convening of **Prakriti International Documentary Film Festival**. The Festival is now open to receive entries on (i) Environment, (ii) Development, (iii) Human Rights & (iv) Swachh Bharat (Clean India Campaign), themes from national and international film-makers, academic institutions, mass-communication institutions, media houses, freelance producers/directors, etc. A document giving details about the Festival and accompanying the Entry Form is enclosed herewith, which is also available at <http://cec.nic.in> Kindly go through the document carefully before sending your entry(ies).

The Prakriti Festival has expanded its wings to provide a larger canvas to paint the footprints on the educational aspects of equity, ethics and ecology. Hence, from this year, **Prakriti Festival is being converted from "Non-competitive" to "Competitive" and its jurisdiction is being expanded to South East Asia Region** as well for wider publicity and spreading awareness on the issues focused in the Festival. **The best documentary in each category will fetch an Award of Rs.50,000/- along with a trophy and certificate.**

You are requested to kindly send your entry(ies), complete in all respect, so as to reach CEC **latest by 10th December, 2018 together with the required attachments.** Kindly note that **entries received after the due date shall not be entertained.** We shall be pleased to attend your queries, if any, or extend any assistance, if required. Do mail us at prakritifest18@gmail.com

Looking forward to see you participating in the Festival.

With regards,

Yours sincerely,

(Sunil Mehru)

Encl: Festival Document.



29/11/18

Reg
DSW

30/11/18

Incharge (H/Cell)/DSW
For uploading it on
our website for
publicity

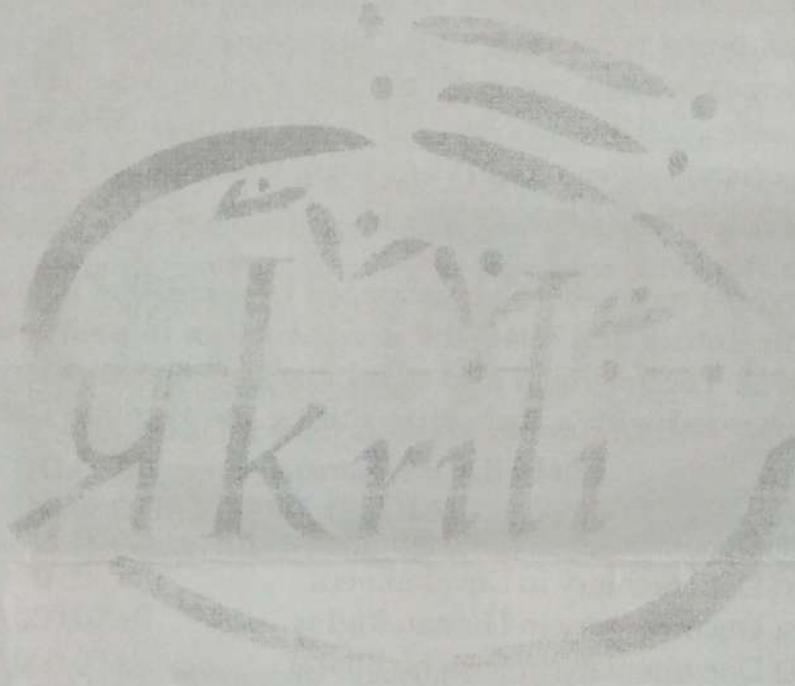
DR. 454/DSW
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Prakriti

International Documentary Film Festival
(South East Asia Region)
2017-18

Festival Document



Organised by:-

Consortium for Educational Communication

(An Inter University Centre of UGC on Digital Education)

I.U.A.C. Campus, Aruna Asaf Ali Marg, New Delhi - 110 067, India

Website: <http://cec.nic.in> E-mail: prakritifest18@gmail.com Ph: +91-11-24126418/19

PRAKRITI: International Documentary Film Festival

Prakriti is a prestigious Documentary Film Festival being organized by the Consortium for Educational Communication (CEC), New Delhi, since 1997. It is a non-competitive event organized every year at a different location for Indian film-makers. The festival has travelled to many places in India like Hyderabad, Pune, Bhopal, Goa, Pondicherry, Jodhpur, Tripura, Mysore, Calicut & Kolkata in the past. Last time it was organized at Chandigarh in November, 2016. During the festival, documentaries, selected by a panel of Jury, are screened and their directors/producers or representatives are invited to interact with the audience on the issues raised in their documentary(ies). The festival is an attempt to spread awareness about issues like Environment, Development & Human Rights to sensitize the masses.

The Prakriti Film Festival has expanded its wings to provide a larger canvas to paint the footprints on the educational aspects of equity, ethics and ecology. From this year, Prakriti Festival is being converted from "Non-competitive" to "Competitive" and its jurisdiction is being expanded to South East Asia Region as well for wider publicity and spreading awareness on the issues focused in the Festival. This time a special category named "Swachh Bharat" (Clean India Campaign) is also being included.

AWARD:

The documentary(ies) received will be screened by a panel of eminent Jury which will go through all the entries and select the documentaries in each category for screening during the Festival. The Jury will also select one best documentary, in each category, which will be awarded with a cash prize during the Festival. Details of Awards are given below:

(i)	Best Documentary in Environment	Rs.50,000/-
(ii)	Best Documentary in Development	Rs.50,000/-
(iii)	Best Documentary in Human Rights	Rs.50,000/-
(iv)	Best Documentary in Swachh Bharat	Rs.50,000/-

THE ORGANIZER: Consortium for Educational Communication

Consortium for Educational Communication (CEC) [<http://cec.nic.in>], is an Inter-University Centre of University Grants Commission (UGC), New Delhi, and having its 21 Educational Multimedia Research Centres spread across India. CEC is engaged in production of educational video programs and development of e-content courseware for undergraduate using multimedia. The content is disseminated through various platforms like DTH Channel (Swayam Prabha & Vyas), Live Lectures, Youtube, Internet, etc. benefitting millions of students, teachers, researchers and general public across the country. CEC is also engaged in building ICT environment and promoting the use of ICT in pedagogical practices. CEC is also an active partner of Ministry of Human Resource Development (MHRD), Government of India initiative for development and delivery of Massive Open Online Courses (MOOCs).

COLLABORATION:

The Festival will be organized in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA) [www.cemca.org.in] whose main objective is to promote co-operation and collaboration in the use of electronic media resources for distance education.

INVITING ENTRIES:

Entries are invited for documentary film(s) in prescribed form/format from individuals, media houses, mass communication institutions and academic & media institutions for **Prakriti International Documentary Film Festival**. The Documentary(ies) should have been produced either in Hindi or English and in case it being in other language it should be subtitled in English. Please note that **only one entry is permissible in each category**. Entries are invited in the four (04) categories, namely (i) *Environment*, (ii) *Development*, (iii) *Human Rights* & (iv) *Swachh Bharat (Clean India Campaign)*.

The entries shall accompany completely filled in **Entry Form** and a **DVD of Documentary** (name of the documentary, Producer(s) / Director(s) & category should be written on the DVD) in the prescribed formats. Entries may either be sent through post/courier/in person to the following address or soft copies through festival email id, clearly mentioning on the envelope "**Entry for Prakriti Festival, 2017-18**" and the title of Category of the documentary(ies) You may also send soft copies of your entries to festival mail id through Google drive:

Joint Director (Software)
Consortium for Educational Communication
IUAC Campus, Aruna Asaf Ali Marg,
New Delhi-110067, (INDIA)
e-mail: prakritifest18@gmail.com

Last date for receiving entries: 10th December, 2018

Declaration of jury result: Last week of December, 2018 (List of Awarded/selected entries shall be uploaded on CEC's website, (<http://cec.nic.in>) and conveyed through email.

Later on, if the documentary is selected for screening by the Jury, Master copy(ies) of the film(s) has to be submitted in professional / broadcast medium. A master should be in .MOV or .AVI format with a resolution of 720 x 576 (Standard Definition [SD]) or 1920 x 1080 (High Definition [HD]). Master copy(ies) may be sent either through post / courier / in person or link may be sent to festival email id, through Google Drive.

Clarification, if any, may be sought from:

Joint Director (Software)
Ph. +91-11-24126418 / 24126419 and 24126426 (Direct)
e-mail: prakritifest18@gmail.com

Terms and Conditions

1. The participants - Individuals, Institutions, Media Houses, Media Institutions and Academic Institutions, should send only one entry per category.
2. There is no entry fee for the Prakriti International Documentary Film Festival.
3. Entries produced in the Calendar year 2017 and 2018 should only be entertained.
4. The duration of the film should not exceed beyond 40 minutes.
5. In general, a documentary is preferred with English subtitles. If a documentary is produced in a language other than Hindi/English, it should be sub-titled compulsorily in English.
6. Lists of Awarded documentaries and those selected for screening at the Festival shall be uploaded on CEC's website.
7. Trophy / Memento along with the "Certificate of Award / Screening" shall be given to the participants for their documentary(ies) selected for Award / Screening during the event.
8. Either the producer(s) / director(s) of the selected documentary(ies) or his / her representative would be invited for participating in the interaction with festival audience. The national participants shall be provided free lodging and boarding at the venue of the Festival and 2nd AC Train Fare shall be reimbursed on production of the valid travel documents / tickets as per CEC-UGC rules. In case the selected documentary(ies) is/are produced by more than one producer / director, train fare will be provided only to one; however, boarding and lodging can be arranged on sharing basis. International participants shall be provided economy air-fare along with boarding & lodging at the festival venue.
9. The decision of the Jury in selecting the documentaries for Award / Screening shall be final and unchallengeable. CEC shall have the right to accept or reject any entry without assigning any reason.
10. Master copies of the selected documentaries must also be submitted in professional / broadcast medium as per the specifications given in the document.
11. DVD of the documentary or other material sent in the Prakriti Festival shall not be returned by CEC. However, the individual can collect the same, if they so desired, on visiting CEC on any working day between 10.00 a.m. to 5.00 p.m. from its New Delhi Office.
12. The entries received after the expiry of the last date, i.e. December 10, 2018 till 5 pm, shall be rejected outright.
13. **Please use separate entry form for each entry & category.** Incomplete entry, in any respect, shall be rejected outright and no correspondence / representation in that regard shall be entertained.

Prakrit International Documentary Film Festival

(Themes: Environment, Development, Human Rights & Swachh Bharat)

ENTRY FORM

(Please use separate form for each entry & category)

1. Category of the Documentary: Environment Development
Human Rights Swachh Bharat
2. Title of the Documentary (only one entry per category):

3. Production year: _____ 4. Duration: _____ Minutes _____ Seconds
4. Language of the Documentary: _____
5. Subtitled in English: Yes _____ No _____
6. Name and Correspondence Address of the participant:

- Mobile: _____ e-mail: _____
7. Whether the participant is - (1) Director (2) Producer (3) Any other _____

I declare that I have read and agree with the terms and conditions of Prakriti International Documentary Film Festival. I also declare that the entered documentary is produced between 2017 & 2018 and allow it to be screened at the Festival, if selected. I also agree to give one-time transmission rights to CEC for telecasting the film on CEC's Vyas Higher Education Channel or may be used in promo etc. for non-commercial purposes. I also agree to host the film on CEC's official website for public screening.

Signature

Place: _____

Date: _____

Entries may be addressed to The Joint Director, Software, Consortium for Educational Communication, IUAC Campus, Aruna Asaf Ali Marg, New Delhi - 110 067, INDIA. Phone: +91-11-24126418, 24126419 & 24126426 (Direct), E-mail: prakritifest18@gmail.com

Documents to be enclosed:

- Entry form duly filled in (one form should be used only for one entry)
- Program DVD / Pen Drive / Softcopy to festival mail id through Google Drive (for preview purpose)
- Producer's / Director's Brief Resume
- Synopsis of the Documentary (maximum 150 words)
- Poster, Press & Publicity Dossier, if any

Last date for receipt of entries is December 10, 2018 till 5 pm