



Dr Sanjay Pandey
Professor and Head

Centre/School/Special Centre: School of Commerce and Management

Department: Management Studies

Phone: 9993303920

Email: its.drsanjaypandey71@gmail.com

Personal Webpage Link:

Qualifications:

M.B.A., Ph.D. in Business Administration

Area of Interest/Specialization:

Human Resource Management, Business Law, Management of Industrial Relations, and Industrial Law

Experience: 27 Years

Awards and Honors:

- Received Appreciation Award by Chairman LNCT Group, Bhopal (MP) in February 2019.
- Received the Director's Award by Managing Director, Chouksey Group of Colleges, Bilaspur (CG) in 2018.

Research Projects:

- AICTE-ISTE Induction/Refresher Program on Talent Management: Career Development during 16-07-2018 to 21-07-2018.
- Balancing Education: An Approach to remove the Disparity of Education level in higher education in the state of Chhattisgarh by AICTE, New Delhi.

International Collaboration/Consultancy: ...Nil....

List of Publication (All):

S.No.	Title of the Paper	Journal Name	Year	ISSN No.
1	Fertilizer Marketing in India: A Literature Review	Monthly Multidisciplinary Research Journal, Review of Research Journal	2014	ISSN 2249-894X, Vol. 4, 2014
2	Role of Government in Empowering Rural Women Entrepreneurship	International Journal of recent Trends in Engineering & Research	2016	online 2455-1457, Vol.1, 2016
3	An Empirical Investigation of Impact of Demographic Variables on organizational commitment; A Study on Employees of HDFC Banks of Durg and Bhilai City of Chhattisgarh	Asia Pacific Journal of Research	2018	Online E-ISSN 2347-4793, Vol. 1, 2018
4	"Employee Empowerment: How to Empower Employees in 21 st Century"	Shodh Sampreshan Quarterly Research Journal	2013	ISSN: 097-6459, Vol.3, 2013
5	"Role of Women Entrepreneur's in Economic Development".	Shodh Prkalp	2012	ISSN: 097-6459, LIX Vol.2, 2012
6	"Shopping Malls! Miraculous Magnetism for Shoppers, with special reference to Bilaspur City of Chhattisgarh, India"	RIPPLES	2012	ISSN: 0973-6352, Vol.6, 2012
7	Organizational Commitment of Employees; a study on Axis and HDFC banks of	Research Journal of Management Sciences	2017	ISSN 2319-1171, Vol.6, 2017
	Chhattisgarh, India			
8	A Study on effect of Safety Management on Employee Morale in Bilaspur	Research Journal of Arts, Management & Social Sciences	2012	ISSN 0975-4083, Vol.6, 2012

9	Organizational Commitment of employees: A study on ICICI & Kotak Mahindra Banks of selected cities of Chhattisgarh region	National Journal of Multidisciplinary Research and Development	2018	ISSN; 2455-9040, Vol.1, 2018
10	Role of Organizational Culture on employee Retention	MATS School of Management Studies & Research Journal	2017	ISSN 2348-7879, Vol.1, 2017
11	"An attempt to extract the key factors responsible for high performance of private bank employees in Raipur city"	JOURNAL OF INTERNATIONAL ACADEMIC RESEARCH FOR MULTIDISCIPLINARY	2014	ISSN 2320-5083, Vol.2. 2014
12	"Overview of Fertilizer Industry in India."	International Journal of Social Science & Interdisciplinary Research	2014	ISSN 2277-3630, Vol.3. 2014
13	"Social Media Marketing: Strategies & its Impact"	International Journal of Social Science & Interdisciplinary Research	2012	ISSN 22773630, Vol.1, 2012
14	"A study on cooperative banks in Chhattisgarh with special reference to lending practices"	International Journal of Research in Management & Social Science	2014	ISSN 2322-0899, Vol.2, 2014
15	"Review work on funds management in banks: A cost benefit perspective in Chhattisgarh state"	International Journal of Research in Management & Social Science	2014	ISSN 2322-0899, Vol.2, 2014
16	"Ethics in Human Resource Management: A need ."	International Journal of Research in Management & Social Science	2014	ISSN 2322-0899, Vol.2, 2014
17	"Impact of Sales Promotion Schemes on Retailer of Chhattisgarh"	International Journal of Research in Finance & Marketing	2012	ISSN 2231-5985, Vol.2, 2012
18	Fertilizer marketing in Chhattisgarh: Underlying problems and Solutions	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE & MANAGEMENT	2014	ISSN 0976-2183, Vol.5, 2014
19	"A Study on Influence of Brand on Habitual Buying Behaviour of Consumers with Special reference to Raipur"	International Journal of Marketing and Technology	2013	ISSN No: 2249-1058, Vol.3, 2013
20	"Sales promotion and its effectiveness: A Study on Selected Small Car Companies and Dealers in Bilaspur Chhattisgarh"	International Journal of Marketing and Technology	2013	ISSN No: 2249-1058, Vol.3, 2013
21	TALENT MANAGEMENT IN MODERN BUSINESS SCENARIO with reference to HR practices in various Industries of India	International Journal of Marketing and Technology	2013	ISSN No: 2249-2496, Vol.3, 2013
22	A Study to measure impact of GDP and Inflation on Credit Risk Ratio of AXIS Bank	International Journal of Management, IT and Engineering	2012	ISSN: 2249- 0558, Vol.2, 2012
23	A Study on Impulse Purchase Behaviour of Customers with reference to Globus in Bilaspur City (CG)	International Journal of Management, IT and Engineering	2013	ISSN: 2249- 0558, Vol.3, 2013
24	A Study on Customer Relationship Management (CRM) with reference to Big Bazaar in Bilaspur City	International Journal of Management, IT and Engineering	2013	ISSN: 2249- 0558, Vol.3, 2013
25	"Freight operation information system of Indian railways and its effectiveness in south east central railway"	International Journal of Management, IT and Engineering	2014	ISSN □ 2249-0558, Vol.4, 2014
26	Critical Evaluation of Welfare Measures and its Impact on the Employee's Performance of SECR, Bilaspur.	International Journal of Innovations in Engineering and Management	2014	ISSN: 2319-344, Vol.3, 2014
27	"Perception of customer/consumer towards purchasing and selling of used product through online free classified advertisement website with special reference to Raipur City (CG)"	International Journal Lab to Land	2014	ISSN 0975-282X, Vol.6, 2014
28	"Impact of research in education: tool for quality education and need of higher education with special reference to Pt. RSU Professors"	International Journal Lab to Land	2014	ISSN 0975-282X, Vol.6, 2014
29	An Empirical Analysis to Examine the Motivational Factors and its Effect of Bank Employees	Indian Journal of Science and Research	2017	ISSN: 2250- 0138, Vol.2, 2017
30	Mastering Employee Motivation: An Attempt to Gauge the Impact of Key Motivational Factors on Employees' Overall Satisfaction in Banks"	IJMRS's International Journal of Management Sciences	2012	ISSN: 2277-968X, Vol.1, 2012
31	"Critical Evaluation of the Employee's Satisfaction on the Medical Facilities Provided by the Indian Railways with Reference to South East Central Railway, Bilaspur"	IJEMR	2016	ISSN 2249-2585, Vol. 6, 2016
32	Analyzing The Impact on Non-performing Assets of Axis Bank From 2007 to 2011.	IFRSA Business Review	2011	e-ISSN 2249-5444, Vol. 1, 2011
33	Impact of Advertisements in Modern Scenario	Gurukul Shodh Srijan A Yearly Multidisciplinary Research Journal	2017	SSN □ 2349-9702, Vol. 1, 2017
34	"Virtual Banking – An overview"	EXCEL International Journal of	2012	ISSN 22498834,

		Multidisciplinary Management Studies		Vol.2, 2012
35	Corporate Social Responsibility in 21st Century	Disha Journal of Management	2017	ISSN: 0976-2574, Vol. 08, 2017
36	“Merger and Acquisition in the Steel Industry: An evaluation w. r. t. Tata Corus Deal”	Research Journal of Economics and Business Studies	2012	ISSN: 2251-1555, Vol. 1, 2012

Recent Books/Book Chapters/Monographs etc.: 03 (Books), 01 (Book Chapter) Conference Proceeding-1

Research Supervision:

- Registered: 4
- Awarded = 11(Ph.D.)
- Guided more than 220 Projects in Human Resource Management Area of MBA Students

Administrative Responsibilities:

- Center Superintendent of Examination Commerce Building Commerce Building GGV, Bilaspur. (C.G.)
- Head of Department of Management Studies, GGV, Bilaspur (C.G.)
- Chairman Board of Studies, Management Studies, GGV, Bilaspur (C.G.)
- Chairman Doctorate Research committee/ Research Advisory Committee, Management Studies, GGV, Bilaspur (C.G.)
- Member Faculty Research Degree Committee, Management Studies, GGV, Bilaspur (C.G.)
- Member Research Degree Committee for D.Litt. Programme, Management Studies, GGV, Bilaspur (C.G.)
- Ex-In-charge Principal, Chouksey Engineering College, Bilaspur (CG).
- Ex-Dean, Humanities and Management, CSVTU, Bhilai (CG).
- Ex-Chairman, Board of Studies (Management) CSVTU, Bhilai (CG).
- Ex-Member, Examination Committee (Management) CSVTU, Bhilai (CG).
- Ex-In charge, Student Union Election Chouksey Engineering College, Bilaspur (CG).
- Ex-Member, Board of Studies (Management) ITM, University Raipur (CG).
- Member, Moderation Committee (Management) PSSOU, University Bilaspur (CG).
- Ex-Head of the Department, Department of Management, CEC, Bilaspur (CG)
- Ex- Member of Disciplinary Committee, CEC, Bilaspur
- Observer appointed by Chhattisgarh Swami Vivekanand University, Bhilai(C.G.) for University Examination.

Additional Information:

- Co-Convenor at National Seminar on Startups and Entrepreneurship: Moving Towards a Self-reliant India held on 5th December 2023 at Department of Management Studies GGV, Bilaspur (C.G.)
- Participated in “Nurturing Future Leadership Program under MMTP for Senior Faculty Members Conducted by IIM Nagpur During July 15th to 19th 2024.
- Articles Published at Scholar
 - i. Green HRM : A cornerstone of sustainable business strategy.
 - ii. Shaping a safer future : HR’s commitment to employee well-being.
 - iii. Riding the Digital wave : India’s journey to digital supremacy.
- Worked as Secretary in Multidisciplinary International Conference VIMARSH 2k22 on 16th and 17th December 2022.
- Worked as Head, Scientific Committee of International Conference Techno-A-Tech in 26 and 27 October 2018.
- Organizing Head: Two days’ workshop on “Social Entrepreneurship: An obsession for Change – Lesson from PADMAN” 16-17 Feb. 2018.
- Programme Co-ordinator, Talent Management: Career Development, AICTE-ISTE approved, Induction/Refresher programme, Duration 6 days (16.07.2018 to 21.07.2018).
- Guest of Honour on National Level Paper Presentation Competition on “Professionalism and Ethics” on Tuesday, 12th March 2019 by Department of Advanced Management Studies (DAMS), G. S. College of Commerce, Wardha (MH).
- Organizing Head: One day Workshop on Research Challenges in Academic Performance organized at CEC, Bilaspur in September 2017
- Resource person at Chowksey Engineering College during one week Faculty Development Program cum Workshop on Research Writing and and Intellectual Property Rights Using Artificial Intelligence from 29th April to 4th May 2024 (Online Mode).
- Chief Coordinator: Techno-A-Tech IV 2017 held on 3 and 4 March 2017 at Chouksey Engineering College Bilaspur.
- Organizing Head Two Day’s National Conference on 12 and 13 September 2013 at CEC, Bilaspur.
- Subject Expert in UGC sponsored National Conference on 6 & 7 February 2012 at Rajnandgaon (C.G.).
- Convenor and Head: National Conference on Management Encounters: New Challenges for Globalization on 26 February 2012 at CEC, Bilaspur.
- Worked as Organizing Secretary BITCON 2008.
- Ex-Faculty In-charge of BIT Young Managers Association
- Observer appointed by Chhattisgarh Swami Vivekanand University, Bhilai(C.G.) for MBA Admission in DIMAT Raipur 2011
- Representing Chouksey Engineering College as Nodal Officer for UGC Higher Education
- Ex-Member of Disciplinary Committee, DIMAT, Raipur (CG).
- Life Member of Indian Accounting Association
- Attended 54 National/International Conferences.
- Invited as guest speaker at Joint Director, Seri Culture Department, Koni, Bilaspur, (CG) on 06/08/2022.