



GURU GHASIDAS VISHWAVIDYALAYA, BILASPUR (C.G.) INDIA

(A Central University With "A++" Grade Accredited by NAAC)

Phone No. 260044, Website www.ggu.ac.in

No. **215** /Conf./Ph.D./2025

Bilaspur, Date

03 OCT 2025

NOTIFICATION

For the Award of the Degree of Doctor of Philosophy (Ph.D.)

On the recommendation of Dean of School of Study of **Commerce and Management** the Vice-Chancellor has appointed an external examiner for conducting Viva-Voce of **Nutan Kumari** on date **19.09.2025** leading to the award of the Ph.D. Degree of Guru Ghasidas Vishwavidyalaya, Bilaspur (Chhattisgarh), in the subject **Commerce** under School of Study of **Commerce and Management** and after a successful defence at the Viva-Voce, the Vice-Chancellor has accepted the thesis submitted by the candidate for declaring **her** eligible for the award of the Degree of **DOCTOR OF PHILOSOPHY** of Guru Ghasidas Vishwavidyalaya, Bilaspur, Chhattisgarh (India) from the date of the Viva-Voce with the following details :-

- | | | | |
|----|------------------------|---|---|
| 1. | Name of the Candidate | : | Nutan Kumari |
| 2. | Name of the Supervisor | : | Dr. Anamika Tiwari |
| 3. | Subject/Department | : | Commerce |
| 4. | School of Studies | : | Commerce and Management |
| 5. | Title of the Thesis | : | "EFFECT OF CONSUMER PERCEPTION ON BUYING BEHAVIOUR OF DOMESTIC AND INTERNATIONAL BRANDED COSMETIC PRODUCT IN BILASPUR DIVISION OF CHHATTISGARH STATE - A COMPARATIVE STUDY" |
| | | | इफेक्ट ऑफ कंज्यूमर परसेप्शन ऑन बाईंग बिहेवियर ऑफ डोमेस्टिक एंड इंटरनेशनल ब्रांडेड कॉस्मेटिक प्रोडक्ट इन बिलासपुर डिवीजन ऑफ छत्तीसगढ़ स्टेट-अ काम्पेरेटिव स्टडी |
| 6. | Enrollment No. | : | GGV/21/11411 |
| 7. | Registration no./ Date | : | 215242603/17.10.2022 |

This notification is issued under various statutory provisions of Guru Ghasidas Vishwavidyalaya in compliance with the University Grants Commission Regulations (2009/2016) for admission, evaluation and the award of the degree of Doctor of Philosophy.

By Order

[Signature]
03-10-2025

Controller of Examinations

Endt.No. **216** /Conf./Ph.D./2025

Bilaspur, Date

03 OCT 2025

Copy forwarded for information & necessary action to :-

1. P.A. To Kulpati/Registrar for Kulpati / Registrar's information.
2. F.O./J.R./O.S.D. Store.
3. O.S.D./A.R. Exam./Dev./Academic Section./Confidential Section.
4. Dean, School of Studies of **Commerce and Management**, GGV, Bilaspur (C.G.)
5. H.O.D. Department of **Commerce**, GGV, Bilaspur (C.G.).
6. Supervisor- Dr. Anamika Tiwari, Assistant Professor, Department of **Commerce**, GGV, Bilaspur(C.G.)
7. **Nutan Kumari** (Research Scholar) Department of **Commerce**, GGV, Bilaspur (C.G.)

Contd.....2.....

8. Media Cell incharge with request to send it to Press and Electronic media for wide publicity in the interest of students as press release.
9. Editor : University News Association of Indian Universities, 16, Kotla Road, New Delhi, 110002.
10. Librarian, Guru Ghasidas Vishwavidyalaya, Bilaspur (C.G.).
11. Registrar of all the statutory Unities in India.
12. Director, Inflienet Gujarat University Campus, Post Box No. 4116, Navrangpura, Ahmedabad- 380009.
- ✓ 13. Incharge, IT Cell, for uploading on the Vishwavidyalaya website.
14. Office File.


Incharge Confidential